

# 2021 PANTONE COLORS OF THE YEAR



## ILLUMINATING YELLOW + ULTIMATE GRAY!

Illuminating Yellow, like an early morning sunrise, is a bright and cheerful yellow radiating with vitality. Ultimate Gray, like pebbles, is emblematic of solid and dependable elements which are everlasting and provide a firm foundation. The selection of these two independent colors highlights how different elements come together to express a message of strength and hopefulness that is both enduring and uplifting, conveying the idea that it's not about one color or one person, it's about more than one. The union of an enduring Ultimate Gray with the vibrant yellow Illuminating expresses a message of positivity supported by fortitude. This combination truly speaks to the resilience, the optimism, and hope that is essential to the human spirit. As we move out of 2020, we reset, renew, reimagine and reinvent for a better and more prosperous 2021.







FRAGRANCE:

**CITRUS SOLEIL**

**TOP** Pink Grapefruit, Hawaiian Sea Salt, Crushed Pineapple, Moro Orange, White Lime, Yuzu

**MID** Peach Nectar, Tiare Petals, Dewberry

**BASE** Salty Marine Accord, Crystal Musk



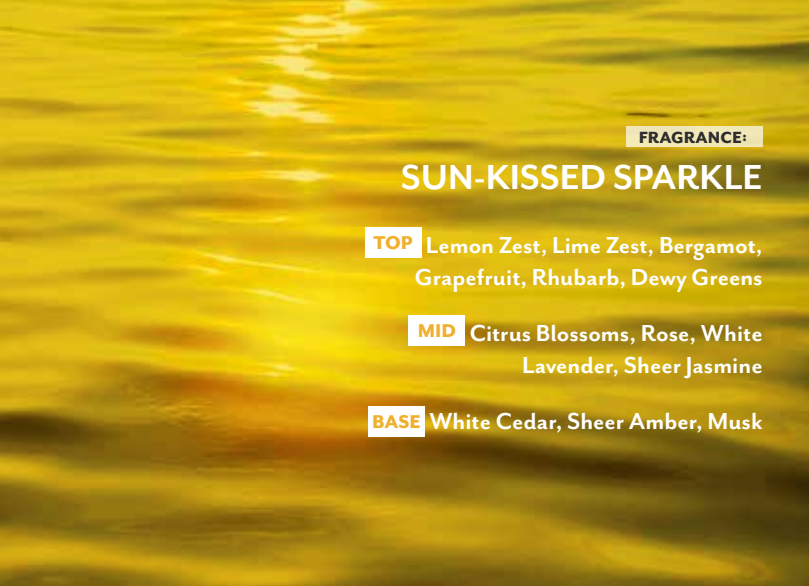
FRAGRANCE:

**ROCK SOLID**

**TOP** Lime, Grapefruit, Green Apple, Pear, Pineapple, Anise, Cold Metallic Accord

**MID** Violet, Lavender, Muguet, Mimosa, Mango Nectar

**BASE** Sandalwood, Cedarwood, Ambergris, Oakmoss, Tonka Bean, Vanilla, Musk



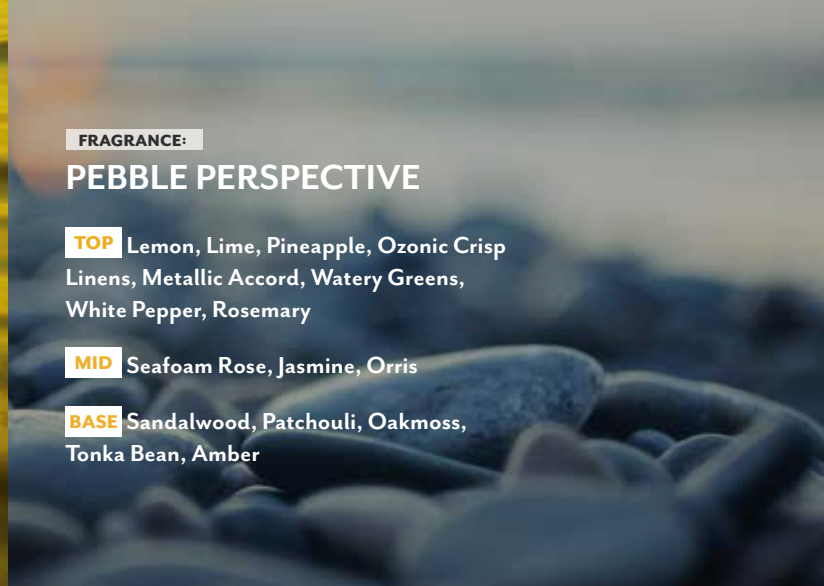
FRAGRANCE:

**SUN-KISSED SPARKLE**

**TOP** Lemon Zest, Lime Zest, Bergamot, Grapefruit, Rhubarb, Dewy Greens

**MID** Citrus Blossoms, Rose, White Lavender, Sheer Jasmine

**BASE** White Cedar, Sheer Amber, Musk



FRAGRANCE:

**PEBBLE PERSPECTIVE**

**TOP** Lemon, Lime, Pineapple, Ozonic Crisp Linens, Metallic Accord, Watery Greens, White Pepper, Rosemary

**MID** Seafoam Rose, Jasmine, Orris

**BASE** Sandalwood, Patchouli, Oakmoss, Tonka Bean, Amber



FRAGRANCE:

**SUNSHINE & STRENGTH**

**TOP** Lemon Zest, Orange, Pear, Golden Ginger, Apple

**MID** Ginger Lily, Citrus Blossoms, Jasmine, Sage Leaves, Honey

**BASE** Sandalwood, Cedarwood, Patchouli, Vanilla, Musk



FRAGRANCE:

**WARM RESILIENCE**

A customizable blend of Sunshine & Strength and Moving Forward to incorporate Pantone's concept strategy for 2021 Color of the Year.

Warm Resilience represents Illuminating and Ultimate Gray which illustrate a year to gather ourselves together, pick up the pieces and to appreciate our chance to look forward.

FRAGRANCE:

**MOVING FORWARD**

**TOP** Lime, Orange, Eucalyptus, Clove

**MID** Jasmine, Gardenia, Tuberose, Burnt Sugar

**BASE** Sandalwood, Charred Woods, Ambergris, Benzoin Resin, Vanilla, Musk

